

**GOVERNMENT OF ANDHRA PRADESH**  
**ABSTRACT**

National Productivity Council Awards for Micro / Small and Medium Enterprises (SMEs) – Constitution of State Level Selection Committee for selection of National Productivity Council Awards for Micro / SMEs during Productivity Week Celebrations will be held on 12<sup>th</sup> to 18<sup>th</sup> of February, 2009 as a part of NPC Golden Jubilee Celebrations – Orders – Issued.

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**INDUSTRIES AND COMMERCE (SSI) DEPARTMENT**

G.O.Rt.No. 854 .

Dated: 20-11-2008

Read the following:-

- 1) From the Secretary to G.O.I., Chairman, National Productivity Council, New Delhi, D.O. Letter No.MSME/Awards/01/2008, dated 15.9.2008.
- 2) From the Regional Director, National Productivity Council, Hyderabad, Letter, dated 17.10.2008.

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**ORDER:**

In the references read above, Secretary to Government of India, Chairman, National Productivity Council, New Delhi and the Regional Director, National Productivity Council, Hyderabad, have informed that as a part of celebrating the National Productivity Council's Golden Jubilee, various promotional activities are planned to be carried out. One of the major activities is the introduction of National Productivity Council Awards for Micro Small and Medium Enterprises. The Awards scheme for Micro/SMEs has been evolved for encouraging, motivating and recognizing the selected unit for effective management practices. These Awards will be given away in some selected sectors of the region and the scheme envisions a multiplier effect that will help other enterprises to emulate the success stories of the award winnings units. The selection of awardees will be done through a two-tier system, at first selected sectors will be identified by a State Level Selection Committee, and second the final selection of awardees will be done by an Expert Committee once the data collection/analysis of the participating units are over.

2. The Secretary to Government of India, Chairman, National Productivity Council, New Delhi, has proposed that the State Level Selection Committee would be headed by the State Principal Secretary to Government (Industries) with the following:

- (1) Director (Industries & Commerce)
- (2) Managing Director, State Industries Development Corporation (SIDC)
- (3) Group Head RPMG – National Productivity Council.

3. The Expert Committee would be constituted for the identified sub sectors and would be headed by the President/Secretary of Regional Industry Associations including:

- (1) President/Secretary of Regional Industry Associations
- (2) Eminent persons from research and professional institutions
- (3) Director of Industries & Commerce of the State Government or his Representative.
- (4) Representative of leading labour union(s) in the State
- (5) Representatives from the NPC

6. Government after careful examination hereby agree with the above requests of Secretary to Government of India, Chairman, National Productivity Council, New Delhi, and the Regional Director, National Productivity Council, Hyderabad.

7. Therefore the Government hereby constitute a State Level Selection Committee with the following officials for inclusion of the concerned State Level functionaries in the Committees duly constituting a State Level Committee with the following officials so as to enable to identify the selection:

Prl. Secretary to Govt. & CIP, Ind. & Com. Dept. -	Chairman
Secretary to Govt., Ind. & Com. Dept., -	Vice Chairman
Commissioner of Industries, A.P., Hyderabad -	Vice Chairman
Managing Director, AP Industries Development Corporation, Hyderabad -	Member
Director, Micro Small and Medium Enterprises, Hyderabad -	Member
Regional Director, National Productivity Council, Hyderabad -	Member & Convener

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

B.SAM BOB  
PRINCIPAL SECRETARY TO GOVERNMENT AND  
COMMISSIONER FOR INDUSTRIAL PROMOTION

To

The Secretary to Government of India, Chairman, National Productivity Council,  
Deptt. Of Industrial Policy & Promotion, Ministry of Commerce and Industry,  
Udyog Bhavan, New Delhi – 110011.

The Principal Secretary to Government & CIP, Industries & Commerce Dept.

The Secretary to Govt., Industries & Commerce Dept.

The Commissioner of Industries, A.P., Hyderabad.

The Regional Director, National Productivity Council, 10<sup>th</sup> Floor, Eastern Wing,  
Gagan Vihar Complex, Mukaramjahi Road, Hyderabad

The Managing Director, A.P. Industries Development Corporation, Hyderabad.

The Director, Micro Small and Medium Enterprises Development Institute,  
Narsapur “X” Roads, Balanagar, Hyderabad-500037.

SF/SC.

//FORWARDED::BY ORDER//

SECTION OFFICER